



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

# Contract # 328789

**Schedule Dates** 08/27/12-09/05/12  
**Advertiser** Pol/ISS/AFL/CIO (9133)  
**Agency** Abar Media (2878)  
**Product** Political - Issue (1068)  
**Brand** ISS/AFL-CIO (113703)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** SCATTERGOOD, JEFF  
**Phone/Fax** /  
**CPE** 562  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** PA AFL-CIO 8/27  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/24/12  
**Last Modified** 08/31/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06295990  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,503.50  
**Net Total** \$14,186.50  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 25  
**Rate** \$16,690.00  
25 \$16,690.00

*(Handwritten signature)*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:29A- Channel 11 News 530am	1	1							1	\$425.00	\$425.00	Pittsburgh (WPXI)	NEWS 530-6A/3	8/24/12
2.0	Normal Line / Spot	08/27/12-08/28/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 6-630P/15	8/24/12
3.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	6:30P- NBC NIGHTLY NEWS 8pm	1	1							1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	NBC NITELY NEWS 630P/16	8/24/12
4.0	Normal Line / Spot	08/28/12-08/30/12	5	:30	5:59A- Channel 11 News 8am	2	X	X	X					2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/5	8/24/12
5.0	Normal Line / Spot	08/28/12-08/29/12	5	:30	9A- Today Show 9a	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/9	8/24/12
6.0	Normal Line / Spot	08/29/12-08/30/12	5	:30	5P- 5:30P (EST)	2		1	1					2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-530P/11	8/24/12
7.0	Normal Line / Spot	08/29/12-08/31/12	5	:30	5:30P- 6P (EST)	2		X	X	X				2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/13	8/24/12
8.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/17	8/24/12
9.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	4:58A- Channel 11 News 5am	1				1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/1	8/24/12
10.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	4:58A- Channel 11 News 5am	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/2	8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**By Broadcast Month**  

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<b>Grand Total:</b>	<b>25</b>	<b>\$16,690.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	5:29A- Channel 11 News 530am				1					1	\$425.00	\$425.00	Pittsburgh (WPXI)	NEWS 530-6A/4	8/24/12
12.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:59A- Channel 11 News 6am		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/6	8/24/12
13.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	7A- Today Show					1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-9A/7	8/24/12
14.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	7A- Today Show		1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/8	8/24/12
15.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	11:59A- Channel 11 News At Noon				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/10	8/24/12
16.0	Normal Line / Spot	09/04/12-09/04/12	5	:30	5P- 5:30P (EST)				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/12	8/24/12
17.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:30P- 6P (EST)		1								\$600.00		Pittsburgh (WPXI)	NEWS 530-6P/14	8/24/12
17.0.1	Closed Preempt	09/03/12															Pittsburgh (WPXI)	Program Change/Exception	
18.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	6A- 8A (EST)							1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	NEWS 6-8A/18	8/24/12
19.0	Normal Line / Spot	09/01/12-09/01/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-1030A/19	8/24/12
20.0	Normal Line / Spot	09/02/12-09/02/12	5	:30	10A- 11A (EST)								1	1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 10A-11A/20	8/24/12
21.0	M/G For 17.0.1 / Spot	09/04/12-09/04/12	5	:30	5:30P- 6P (EST)				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/14	8/31/12

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